

Andrea Valerio
Product Designer and Analyst

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WORK EXPERIENCE

Bending Spoons

Milan, Italy & Remote

Product Designer

Sept 2025 > June 2026

- Pioneered AI-assisted design using Lovable, Claude Design, Claude Code, Cursor and Figma Make.
- Led the end-to-end design of the AI pivot of [Loomly](#), deploying the first MVP in a month.
- Redesigned the UI and micro-UX of [Meetup](#), improving product identity and usability for web, iOS and Android
- Carried out growth and product initiatives for [Issuu](#), running product analysis to back up design decisions
- Designed and conducted user research activities (a/b tests, usability tests & interviews)
- Took the role of Product Manager to support engineers and creatives to reduce dev costs, prioritize tasks according to business goals, and support marketing campaigns with external partners.
- Participated ad supported design activities in the company acquisition of [Tractive](#).

German Aerospace Center (DLR)

Braunschweig, Germany

Research Assistant – Data Analysis

June 2024 > Mar 2025

- Supported automotive and train drivers' human factors research, performing thorough analyses of physiological data using Python, R, SQL, and BigQuery, co-authoring 4 publications.
- Supported the development of two VR experiments for assessing information flow in train stations using Unreal Engine. Co-authored a magazine publication.

Groove (start-up)

Remote

Product Designer

Sept 2024 > Dec 2024

- Product: App for discovering nearby club events and purchasing tickets
- Process (double diamond): benchmarking, online ethnography, interaction analyses, personas, user journey maps, sketching, wireframing, low-fidelity prototyping, and mock-ups (Figma).

UNOX S.p.A.

Padua, Italy

UX/UI Design Intern

Apr 2022 > Jul 2022

- Evaluation, tests and redesign of Home Baking App, delivering more than 10 product improvements
- Redesign of the [Oven Configurator](#) experience, improving clients' satisfaction and internal marketers' workflow.
- Pioneered and implemented best practices to collect and analyse user data, including A/B and usability tests.

EDUCATION

University of Trento

Trento, Italy

MSc in Human-Computer Interaction

Sept 2022 > Mar 2025

- **GPA:** 29.5/30.0; **Graduation:** 110/110 cum laude
- **Relevant topics:** Human factors, UX research, data analysis
- **Exchange:** Aalto University, Helsinki, FI (Aug 2024 > Dec 2023)

University of Trento

Trento, Italy

BA Interfaces and Communication Technologies

Sept 2019 > Sept 2022

- **GPA:** 29.5/30.0; **Graduation:** 110/110 cum laude
- **Relevant topics:** Prototyping, visual design, psychology, and communication
- **Exchange:** Radboud University, Nijmegen, NL (Aug 2021 > Jan 2022)

High School

Bassano del Grappa, Italy

Diploma in Electronic, Electrotechnics and Automation

Sept 2014 > June 2019

- **Experience:** Class representative; mathematics student competitions (regional final stages)
- **Abroad program:** English advancement program in Cardiff, Wales, UK

SKILLS, ACTIVITIES & INTERESTS

Languages: English (C1, certified), Italian (native), Spanish (A2), German (A1b, currently learning)

IT Skills: AI workflow, Figma (advanced); Python, R (advanced), SQL (mid); HTML, CSS, JS (base); Cursor; SEO.

Interests: AI technologies, VR, basketball, skateboard, hiking.